

Colors of the Mind Social Experiment

By: Zachary Jacob Ballard

I called this the Colors of the Mind Social Experiment because I am wearing shirts of the colors Red, Orange, Yellow, Green, Blue, Purple, Pink, White, Black and Brown 3 times in the course of three weeks. I want to see the patterns of how other individuals subconsciously treated me or acted towards me depending on the color of shirt I wore.

I have a Hypothesis for each shirt

Red - Violence, Ambition or Anger towards me or be noticed more

Orange - Interest to talk to me or Excitement or Weirdness towards me.

Yellow - Happiness, Peaceful or Annoyed toward me.

Green - People would want to talk to me even more so or trust me more or have jealousy towards me.

Blue - People will treat me nicely and be calm towards me they would want to hear of what I have to say

Purple - Mostly treat me with respect or come up to me and start a deep conversation and give me compliments

Pink - People will be calmer and very nice toward me they may want to cuddle or hug

White - People wont notice me but they will still respect me

Black - People will look up to me, avoid me or not even notice me

Brown - Gentle or Warm gestures toward me but people may look down upon me.

Sites:

<http://www.color-wheel-pro.com/color-meaning.html>

http://www.2knowmyself.com/miscellaneous/Color_psychology

<http://www.infoplease.com/spot/colors1.html>

<http://www.colour-affects.co.uk/psychological-properties-of-colours>

<http://psychology.about.com/od/sensationandperception/a/colorpsych.htm>

Now let us see what happens!